

Pitch Competition Application Overview

Preview and FAQ for Applicants

Thank you for your interest in the Pitch Competition at the Great Rift Valley Innovation Summit. Below is an overview of the application process, designed to help you prepare your materials and understand what to expect. This summary serves as an FAQ and preview of the key information and documents required

1. Before You Start

Before you begin the application, ensure you have the following:

- **Pitch Deck** (5-10 slides max)
- **Business Plan** (10 pages max)
- **Business License** (upload required)

2. Young Innovators Legacy Builders

Indicate your category:

- **Young Innovator:** Founder aged 25 or below, company in the MVP or pre-seed stage
- **Legacy Builder** Founder over the age of 25, company in post-MVP, market entry, or growth stage

3. Company Information

3a. Applicant Information

- First and Last Name
- PhoneNumber
- Email
- Company

3b. Company Address

- Legal place of business

3c. Year Founded

3d. Total Number of Employees

3e. Company Website

3f. Stage of Business

Select one:

- Ideation or Prototype
- MVP
- Pre-Seed
- Seed
- Post-Revenue

4. Sector & Areas of Impact

4a. Agriculture

- **Sustainable Agricultural Practices:** Promote eco-friendly farming techniques and agroecology.
- **Climate-Resilient Crops:** Develop drought-resistant crop varieties.
- **Digital Agriculture:** Utilize mobile apps for market information and farming advice.
- **Research and Development:** Collaborate on agricultural innovations with local institutions.
- **Post-Harvest Management:** Develop solutions to reduce post-harvest losses.
- **Agri-Fintech Solutions:** Support financial technologies for farmers' access to credit.

4b. Education

- **Curriculum Development:** Integrate STEM and digital literacy into the curriculum.
- **Teacher Training:** Enhance professional development in innovative teaching methods.
- **Technology Integration:** Promote educational technology and e-learning resources.
- **Community Engagement:** Foster partnerships with local organizations to enhance educational initiatives.
- **Entrepreneurship Education:** Introduce programs on entrepreneurship and innovation.
- **Assessment and Evaluation:** Innovative methods to evaluate learning outcomes

4c. Health

- **Digital Health Solutions:** Implement telemedicine and mobile health applications.
- **Health Information Systems:** Enhance electronic health records and utilize data analytics.
- **Community Health Innovations:** Train community health workers in technology-based solutions.
- **Capacity Building:** Provide ongoing training for healthcare professionals.
- **Supply Chain Management:** Utilize technology for efficient medicine and supply management.
- **Health Education and Promotion:** Develop digital platforms for health education campaigns.

5. Legal Status

5a. Legal Structure

Specify the legal structure and ownership status of your organization.

5b. Business License

Upload a copy of your company's Business License, valid for at least one year.

6. Tell Us About Your Startup

6a. Describe the Problem

Briefly describe the issue or gap your startup addresses.

6b. Business Description

Provide a high-level overview of your business or startup, including its objectives and impact.

6c. Unique Value Proposition

What sets your company apart from others in the space?

6d. Target Market and Beneficiaries

Who are your primary customers or beneficiaries? How many people are expected to be impacted by this project?

6e. Current Progress and Milestones

Describe key achievements or milestones your startup has reached.

6f. Use of Prize Money

If you win, how will you use the prize money? Provide a brief budget breakdown.

6g. Upload Your Pitch Deck

5-10 slides max.

6h. Upload Your Business Plan

10 pages max.

7. Funding & Financials

7a. Have You Received Funding Before?

Yes/No

7b. Funding Details

If yes, specify:

- Amount
- Sources of funding
- Date funding was awarded

7c. Revenue Projection

What is your total gross revenue projection for the next 12 months?

Thank you for reviewing this overview. The information provided here is intended to guide you through the application process and ensure you are well-prepared. Should you have any additional questions, please feel free to reach out to our team at info@grvsummit.com. We look forward to reviewing your submissions!